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RITOSSA FAMILY OFFICE

SIR ANTHONY RITOSSA  
CHAIRMAN

# White Paper

**The 19th Ritossa Global Family Office  
Investment Summit in Monaco  
June 27th-29th, 2022**

**The 19th Ritossa Family Office Investment Summit in Monaco Celebrates “Connecting Minds & Investing for a Better Future”**





**MONACO, MONTE CARLO – (June 29, 2022) – The 19th Ritossa Family Office Investment Summit, held under the High Patronage of H.S.H. Prince Albert II of Monaco, brought together dignitaries of the world’s leading families this week to discuss how to invest for a better future.**

**Global leaders, entrepreneurs, prestigious family offices, private investors, Sheikhs, royal families, and leading businesses from 55+ countries representing more than \$4.5 trillion convened with a powerful sense of purpose. The closed-door event’s theme “Connecting Minds & Investing for a Better Future” featured discussion and debate regarding how to make our world a better place. Previous Summits have raised \$2.8US billion in investments for leading global start-ups, entrepreneurs, funds, and philanthropic endeavors and early indications are that the Monaco event will be a similar great success.**



*“Global family offices are committed to investing for the greater good of mankind and believe that those who wield economic power must do everything within their power to serve as a pioneering global forum for action.*

*I’m incredibly grateful that the Summit was held under the High Patronage of H.S.H. Prince Albert II of Monaco and deeply appreciate H.R.H. Prince Michel de Yougoslavie, H.R.H. Prince AbdulAziz Bin Faisal AlSaud, and our Summit Chairman - Markus Lehner, as well as every member of our “family of family offices”, and all the entrepreneurs who attended and contributed thought leadership insights,” said Sir Anthony Ritossa, Chairman of Ritossa Family Office & Host of Ritossa Global Family Office Investment Summits, UAE.*



PRINCE ALBERT II  
OF MONACO  
FOUNDATION

*“The timing of this Summit was truly significant.*

*We appreciate the important responsibility we have in terms of wealth allocation and social responsibility.*

*It was an honour to host such an illustrious group, and I appreciate the High Patronage and support of H.S.H. Prince Albert II of Monaco as well as the support of my dear friends H.R.H. Prince Michel de Yougoslavie and Markus Lehner, and all the esteemed delegates who joined us,”*

*said Sir Anthony Ritossa.*

## Discussion points at the Summit included:

### Monaco's Unique Economy with a Focus on its World-Famous Financial Marketplace

Under the expert leadership of His Serene Highness Prince Albert II, Monaco is thriving as an international financial marketplace with strong credit dynamics, new regulations for residency, and an efficient platform for estate planning. Among its advantages are its lack of debt, balanced budget, favorable tax structures, popularity for entrepreneurs, strong private banks, and support of family offices.

### Fighting our Climate Crisis, Today

As part of the quest to make the world a better place and an ocean that's part of the planet we call home, there are new commercially viable processes for the cultivation of micro algae for biofuels and related carbon credits. Its goal is to make net-zero emissions goals a reality and it has the partnerships in place to drive change at a rapid pace.

### Family Office Investor Insights

When investing in today's dynamic environment, attendees agreed that it's important to be able to navigate the political climate. We are deep into a geopolitical recession which will last longer than an economic recession. Although we are on an unavoidable path, there are significant investment opportunities that hold the promise of outsized future returns, including areas such as technology. Additionally, infrastructure is a hedge against inflation, Being nimble is essential since markets have a short memory and what is happening now is what matters.

### Investment Strategies in the Web 3.0 Era

The time now to invest in the next generation of cryptocurrency and its long-term benefits are evident across many industries, including real estate, gaming, healthcare, among others. The combined valuation of cryptocurrencies has reached US\$3.2T but many coins are volatile and are not backed by assets. Unicorn is a next generation of cryptocurrency that is dividend paying and asset backed. Blockchain is equalizing the world in that it can be used to help humanity. Ultimately, finance is about trust.

### Legacy & Socially Responsible Investing

Family offices must align their investments with their values. Investing in impactful start-ups that help improve lives is important as is taking into consideration the United Nations Sustainability Goals. We all have choices to make and possess the ability to have a positive impact at some level. Projects related to water desalinization, renewable energy, sustainable housing, and climate change are examples where investment dollars have a needed impact.

## AI & Machine Learning

The U.S. leads China in areas such as enterprise software but China remains ahead in speech recognition and industrial robots. A cornerstone of artificial intelligence is the fact that the more intelligent you are the better you can make decisions. AI can write rules that represent the truth. AI makes life easier and facilitates humanity. It is faster and enables us to identify the best way to do things across industries – at fraction of a second.

## Family Offices – The Eternal Flame

Challenges may arise when family members do not see eye-to-eye yet certain truths remain the same throughout the years. Human capital lasts over generations and education is critical. We must give the next generation responsibility and let them earn and build wealth independently. Leading family offices stress the importance of investing in education for the next generation. Ambition, leadership, governance, and discipline are critical to success. It's important to be flexible, take a long-term view, understand what you're investing in, have a vision, and invest in great founders dedicated to building their business.

## How Champions, Invest Like Champions

An Ultra Exclusive Fireside Chat entitled “How Champions, Invest Like Champions” featured racing legends Mika Hakkinen (The Flying Finn), a 2-Time F1 Champion from Finland; Juan Pablo Montoya (JPM), a F1 Legend from Colombia; and Sebastian Montoya, a Rising Star, FREC from Colombia. Among the areas in which they're investing are the metaverse, online gaming, and cryptocurrency. In all aspects of life, they embrace the concept of teamwork, looking at the world in new ways, learning, and understanding. Importantly, F1 is seeking to make next generation drivers carbon neutral.



## Spotlight on Iconic Global Family Office Investors & Co-Investments

Leading families believe in following smart investors and view relationships as important. Focus areas for investment include biotech, fintech, space, India-only, logistics, funds such as activist strategies, and secondaries. Patience is key, a long-term horizon is advisable, and innovative thinking is a trademark of a great manager. Because family offices have on-the-ground, local knowledge, they are valuable in terms of presenting opportunities. It's best to seek partnerships with those you have synergy with and who have skin in the game as an investor. Trust is a Number One priority.

## Increased Giving for a Better Tomorrow

Trends include family offices' tireless generosity in challenging times, increased sophistication, and the next generation leading the way. Areas of giving include children, healthcare, women's empowerment, sustainable economy, economic development, education, refugee support, and foster homes. Families agree that philanthropy is a privilege and not an obligation. We must be careful to use philanthropy to create a better community. While historically there was separation between business and philanthropy, we no longer need to make a choice as the two intersect. Today, it is possible to be economically profitable while making a difference.





*“Recent times have changed everyone's life faster than ever before because our world has changed from one moment to another. Sir Anthony is guiding his family office conferences best through these times, and that's why they are the world's No 1. summits in all aspects. Therefore, I was even more delighted to serve again as the Chairman of the 19th Ritossa Family Office Investment Summit in Monaco,”*

*Markus Lehner, Chairman of the 19th Global Family Office Investment Summit, Principal of the Markus Lehner Organisation, Monaco*



*"It is an honour and a pleasure to be the 19th Ritossa Family Office Investment Grand Ambassador in Monaco. I have taken part in many events in the past years and have always been amazed at the quality of the participants and at the wealth of information that was circulated,”*

*H.R.H. Prince Michel de Yougoslavie, Grandson of King Umberto of Italy and Prince Paul of Yugoslavia, Monaco.*



*So thrilled to receive the Lifetime Achievement Award from the Ritossa Family Office and to be their partner in bringing investors together to fund ideas to make the world a better place! Here I am receiving the award from His Highness Prince Abdulaziz of Saudi Arabia. Thank you to His Highness Prince Abdulaziz, Sir Anthony Ritossa, and Sir Anthony Ritossa's Global Family Office Investment Summits.*

*Silvina Moschini, Founder, Chairwoman, and President, Unicorn Hunters and UnicoIn, USA*



*A summit for world class leaders, decision makers and contributors, with an Influential platform to make a difference, is taking place between #June 27-29, 2022 in #Monaco, under the High Patronage of His Serene Highness Prince Albert II of Monaco. The summit is a Sir Anthony Ritossa's Global Family Office Investment Summits. The World's No. 1 Family Office Investment Conference - Largest and Most Influential Gathering of Family Wealth.*

*Greta Sapkaite, Co-founder, GAP Fund & Safe SIM, Monaco*



*There have been several opportunities which Sir Anthony brought to my attention, such as Vita Inclinata, in which we have invested. We are continually looking for new investments to add to our portfolio and I always come away from your events with interesting opportunities to review. I want to thank you again for your continued courtesy and hospitality. Sir Anthony has always gone out of his way to make me feel welcome and cared for. I look forward to seeing all of you again.*

*Skip Cooper, Managing Director, Cooper Family Office, USA*



*“Good Leaders Bring the Vision, Great Leaders Give the Next Generation the Opportunity to Change. Sir Anthony is a great example of what the Mindset of an Extraordinary Leader should be: Visionary, Inspirational, and a Champion of Change. He is a true gentleman, compassionate, humble, and kind, who commits to Making a Difference in the world, ensuring a brighter future for generations to come. The Ritossa Global Family Office Investment Summits are one-of-a-kind gatherings because Sir Anthony is the heart of the family of families. He brings prominent family offices, high caliber speakers, global innovators, ultra-elite private investors, and World Leaders together, Uniting and Investing for a Brighter Future.*

*I was honored to be a VIP Speaker at the Global Family Office Investment Summits in Dubai and Riyadh. At both of these Summits, Sir Anthony created a dynamic atmosphere where mutual trust was established, values were shared, and entrepreneurs and innovators explored collaboration opportunities like nothing I've ever seen before.*

*"For me, family offices are not just economic engines but a huge source of pride, identity, hopes, and dreams. Our summits are a place to share stories and learn from our younger members - the ones with the potential and talent to continue our work and legacy." -- Sir Anthony Ritossa*

*Great Leaders LIFT others so they too can RISE to their Greatness.*

*I believe that shared success is more valuable than individual success. We are blessed so that we can bless others. Sir Anthony exemplifies this by being a strong advocate for Women in Leadership. He is a constant source of inspiration for me and the world by supporting the value of women in leadership, especially for the next generation of women leaders. I salute him and am inspired by his visionary thoughts on Women's Empowerment.*

*“It is my belief that female leadership matters. Women are passionate, creative, and resourceful. They see the world through a lens of opportunity. They are powerful agents of change. -- Sir Anthony Ritossa.”*

*Jane Wachiradejkul, President & CEO of JW Global Luxury, USA*



*Excited to join our advisor Sir Anthony Ritossa in Monaco next week for his amazing Family Office Summit. Sir Anthony has done exquisite work over the pandemic, curating and creating the family of families around the world with one successful event after the other. If you are in Monaco next week and interested in the data market, shoot me a message and I'd love to meet up! The atmosphere was electric today Sir Anthony Ritossa. Bringing innovative communities together has a global impact wherever we are. But Monaco is special. We are excited for tomorrow.*

*Markus Lampinen, Co-Founder & CEO, Prifina, USA*



*Well done Sir Anthony Ritossa. Its success lies in that you and the Sir Anthony Ritossa's Global Family Office Investment Summits have captured the needs that are out there and you are relevant to these needs. Unfortunately this time round we were unable to attend but we are looking forward with much anticipation for the next summit. Again let me congratulate you and your team.*

*Nikos Potamianos, Co-Founder and MD/CEO at WORTH INTERNATIONAL, Greece*



*Tomorrow, 29th I will have the privilege to be a speaker at Sir Anthony Ritossa's Global Family Office Investment Summits one of the most exclusive events in the world. The Summit is known for its exceptional networking opportunities between Family Offices, and thought leaders from all over the world. Delegations of the event include Prestigious Family Offices, Private Investors, Sheikhs, Royal Families and Leading Businesses from 55+ countries representing more than \$4.5 trillion in wealth.*

*Shane Kehoe, Managing Partner, SwissBorg Ventures, United Kingdom*



*Amazing to be part of the Sir Anthony Ritossa's Global Family Office Investment Summits in Monaco. great discussions with Crypto Funds, Projects and Family offices. Amazing to meet F1 racing legend Juan Pablo Montoyo and his son Sebastian Montoyo. Great event by Sir Anthony Ritossa*

*Vineet Budki, Partner, Cypher Capital, USA*



*was an absolute honor to receive a Young Business Leader Award at the 19th Sir Anthony Ritossa Global Family Office Summit which amasses \$4T of global wealth in one room.*

*I was very surprised when I got called on stage by Sir Anthony Ritossa, Markus Lehner, HRH Abdulaziz bin Faisal bin Abdul Majeed bin Abdulaziz Al Saud, and HRH Prince Michel de Yougoslavie.*

*Thank you for recognizing my work as well as I want to add that this wouldn't have been possible without my extremely talented and hardworking team at Dakai Group. This award is a recognition of their work, first and foremost!*

*Apart from the award both Mark Ilsinski and I have spoken on different panels, one about the next 10 years of blockchain and the other about the impact AI can make within the processes of different companies.*

*Thank you for inviting us to this event in Monaco!*

*Laszlo L. Mari, Founder, Dakai Group, USA*



*The best event for a long time, the family office summit by Sir Anthony Ritossa's Global Family Office Investment Summits. Excellent discussions about the current market, technology trends, and especially how decentralized solutions change the world. Prifina - Liberty. Equality. Data. got great interest for its User Held Data model and how to change the health data business and we also met its existing investors, including Sir Anthony Ritossa who is the mastermind behind this event.*

*Very interesting to also meet former F1 stars Mika Häkkinen and Juan Pablo Montoya and also discuss with them about tech trends and startups investments.*

*This is probably the leading family office event annually. Once again it proved to be successful and also demonstrated with the strong presence of technology companies that family offices also follow market and technology development closely. These events are not important only for the participants but they can help both family office and startup sectors as a whole better know each other.*

*Jouko Ahvenaninen, Founder & Chairman, Prifina, USA*



*Thank you for another magnificent FO event. What a pleasant and productive venue. Interesting investment opportunities and also great to chat with other families to share investing strategies. Dad and I are extremely grateful.*

*Honored to be speaking again at our friends Sir Anthony Ritossa FO gathering. The most curated and elite gathering of family investors, royal families and sovereign wealth funds. Great group of people making impactful investments to create a better world.*

*Santiago Rojas, Principal, Platinum Star Financial Group*



*After the Historic 18th Sir Anthony Ritossa's Global Family Office Investment Summit in Riyadh, it's Time to Meet in Monaco Again. This year's Monaco edition of the world esteemed event presents two of the world's most Elite Formula 1 Champions - Mika Hakkinen and Juan Pablo Montoya - as VIP Speakers at the 19th Sir Anthony Ritossa's Global Family Office Investment Summits.*

*The F1 legends will present on the topic of "How Champions Invest Like Champions" during an ultra-exclusive fireside chat at the Summit, which is the world's most elite family office celebration, being held in Monaco, Monte Carlo under the High Patronage of H.S.H. Prince Albert II of Monaco.*

*Final preparations are underway to roll out the red carpet at the Fairmont Monte Carlo Hotel June 27-29 for 400+ dignitaries from the world's most prominent families.*

*Congratulations on the successful launch of the 19th Sir Anthony Ritossa's Global Family Office Investment Summits in Monaco. We are honoured to attend and meet dear old and new friends.*

*Nermin Ahmet, Founder, Moral Moda Magazine, Monaco*



*Avem together with Sir Anthony Ritossa of Ritossa Family Office from our first approach we aligned our vision, the world we live in today is very different due to issues such as unprecedented healthcare challenges and climate change; therefore, many leading companies understand that it is essential to make a difference.*

*To succeed across generations, a culture of excellence and compassion that inspires family members to look for ways to improve the world is essential.*

*We entrepreneurs are changing the face of business and will continue to help our world thrive and expand its economic systems. The secret is working with passion and remembering the people who make it possible behind every alliance. That's how we enjoy our work!*

*Alex Hernandez, Co-Founder & CEO, AVEM, Switzerland*



*It was such joy and a great honor for me to moderate the panel 'Empowering Women In Tech' at Sir Anthony Ritossa's Global Family Office Investment Summits!*

*Among other topics, the panelists Silvina Moschini, Eman Alfayez, Dr. Catherine Waldrop, Linda Adami and Greta Sapkaite discussed the importance of training women to become self-reliant investors who know about and have access to the right tools.*

*Silvina Moschini is building an investor training program for women together with the United Nations to achieve exactly that. She gave some insights about the program on stage.*

*We also discussed the gender-bias towards women as they fundraise for their startups or companies. Greta Sapkaite shared some memories of her journey towards becoming a self made entrepreneur. While on stage, we noted that most businesses in the field of culture in developing countries are lead by women, and they surely need empowerment! Linda Adami is trying to make this happen using web3.*

*Eman Alfayez shared with us what the investment and fundraising landscape in Saudi Arabia looks like for women.*

*Dr. Catherine Waldrop explained what enabled her to become a successful investor in a well-structured family office.*

*The key take away was that we need more rolemodels as female investors and entrepreneurs: 'Because you cannot be what you cannot see' (quote by Silvina Moschini from the conference).*

*Questions from the audience were posed by Prince Michel de Yougoslavie and other guests. Thank you Sir Anthony Ritossa and Rushil Suri for the invitation to join Monacosummit.org. I leave enlightend!*

*Paula Schwarz, Fondatrice, The Cloud Nation*



*I was privileged to present at the Ritossa Family Office summit in Monaco last week.*

*I was invited to be part of a panel on impact investing and I shared my thoughts on the benefits of ethical property investing from the perspective of excellent social, environmental and financial returns.*

*It was a great opportunity to learn more about the trends that Family Offices are following right now. The key takeaways for me were:*

- More and more family offices are aligning their investments with their values*
- There is a wide range of investable projects in the renewable energy and sustainable housing space*
- There is a lot of interest in high demand opportunities such as affordable and inclusive homes for people with disabilities*

*It was an intense couple of days though it was nice to meet people from all around the world and come together in a live format again.*

*Thank you to Sir Anthony Ritossa for organising the summit and to my fellow panelists Andrew Au, Ali Mahir Aksu, Umut Ertan, Christopher Aw, Hugo Sykes, J. Alan Reid, Jr.*

*Dionne Payn, Founder & CEO, High Impact Property Investment, Australia*



*Hearty congratulations on conducting a successful 19th Ritossa Family office summit in Monaco. Very happy to have participated in the summit. Thanks to Yelena and Rushil for coordinating our participation/meetings.”*

*Hari Eppanapally, Founder & CEO, Elysium Ventures, USA*



*It was great to take part in Sir Anthony Ritossa’s Global Family Office Investment Summits this summer in #Monaco. Enriching to learn about inspiring individual's #impactful contributions, as well as the subjects of #AI, #tech. Thanks, Sir Anthony Ritossa for the organization.,”*

*Prarthana Nandwani, Founding Director at Evogue Digital Agency, UAE*



*A big thanks to Sir Anthony Ritossa and his entire team for organizing Sir Anthony Ritossa’s Global Family Office Investment Summits held in Monaco last week.*

*It was an honor together with Alex Hernandez to be able to present to the different people attending the idea we have with Avem and how we plan to accomplish it.*

*It was even better to attend the various conferences on blockchain, green energy, and innovative technology, among other subjects, led by pioneers in the sector and learn about their ideas and visions.*

*Bringing together brilliant and entrepreneurial people in a big family is what makes this event so special.*

*Bernat Ferragut Prat, Web 3.0 enthusiast , Engineer , Co-Founded Avem Finance, USA*



*It was an absolute pleasure to attend the 19th edition of Sir Anthony Ritossa’s Global Family Office Investment Summits held in Monte Carlo, #monaco, Under the high patronage of His Serene Highness Prince Albert II of Monaco.*

*A fantastic opportunity to connect with family offices and Global Key Influencers to share our vision for one of the fastest-growing markets in the world, Saudi Arabia.*

*The Business opportunities available in the region are immense. Therefore I look forward to working closely with HRH Prince Abdulaziz Bin Faisal Al Saud & Sir Anthony Ritossa on organizing the 21st edition in #Riyadh from the 28th - 30th November 2022.*

*I would like to take this opportunity to thank Sir Anthony for his partnership and his kind invitation to this unique opportunity to participate in "the most highly acclaimed gathering of global wealth of all time." It is a great privilege of utmost importance.*

*Said EL-Saadi, Director General at Australia Saudi Business Council, KSA*



Great event last week in Monaco at the "The 19th Ritossa Family Office Investment Summit" hosted by Sir Anthony Ritossa

Some key take-aways :

### 1. Investment Strategies in the Web 3.0 Era

*The time now to invest in the next generation of cryptocurrency and its long-term benefits are evident across many industries, including real estate, gaming, and healthcare, among others. The combined valuation of cryptocurrencies has reached US\$3.2T but many coins are volatile and are not backed by assets. UNICOIN is the next generation of cryptocurrency that is dividend-paying and asset-backed. Blockchain is equalizing the world in that it can be used to help humanity. Ultimately, finance is about trust.*

### 2. Family Office Investor Insights

*When investing in today's dynamic environment, attendees agreed that it's important to be able to navigate the political climate. We are deep into a geopolitical recession that will last longer than an economic recession. Although we are on an unavoidable path, there are significant investment opportunities that hold the promise of outsized future returns, including areas such as technology. Additionally, infrastructure is a hedge against inflation, Being nimble is essential since markets have a short memory and what is happening now is what matters.*

### 3. How Champions, Invest Like Champions

*An Ultra Exclusive Fireside Chat entitled "How Champions, Invest Like Champions" featured racing legends Mika Hakkinen (The Flying Finn), a 2-Time F1 Champion from Finland; Juan Pablo Montoya (JPM), an F1 Legend from Colombia; and Sebastian Montoya, a Rising Star, FREC from Colombia. Among the areas in which they are investing in the metaverse, online gaming, and cryptocurrency. In all aspects of life, they embrace the concept of teamwork, looking at the world in new ways, learning, and understanding. Importantly, F1 is seeking to make next-generation drivers carbon neutral.*

### 4. Spotlight on Iconic Global Family Office Investors & Co-Investments

*Leading families believe in following smart investors and view relationships as important. Focus areas for investment include biotech, fintech, space, India-only, logistics, funds such as activist strategies, and secondaries. Patience is key, a long-term horizon is advisable, and innovative thinking is a trademark of a great manager. Because family offices have on-the-ground, local knowledge, they are valuable in terms of presenting opportunities. It's best to seek partnerships with those you have synergy with and who have skin in the game as an investor. Trust is a Number One priority.*

*Ari Zoldan, CEO, Quantum Media, USA*



*I'd just like to say what a thoroughly enjoyable, if tiring, day I have had at the summit event today. I spent the whole day meeting so many people, including yourself, which has been a real pleasure! Thank you!*

*Nicholas Collinson, Strategic Advisor, IAMX AG, Switzerland*



*Thank you Sir Anthony Ritossa. I congratulate with you for the success of the 19th Global Family office Investment Summit in Monaco. You are a great leader and your expertise, industry insight, and reach into the global markets is unparalleled.*

*Massimo Falcioni, Chief Executive Officer at Etihad Credit Insurance, UAE*



*I was thrilled to attend Monaco Sir Anthony Ritossa's Global Family Office Investment Summits on the 27th - 29th of June. I met an incredibly diverse group of fascinating people who are working hard to invest in a better world and drive meaningful impact around the globe. The networking events between sessions were also fantastic – I met many fantastic organisations and individuals who are making changes in the world!*

*I have been inspired by and am honoured to have had the opportunity to meet Sir Anthony Ritossa. His commitment to education and building entrepreneurs has had a profound impact on many lives, including my own.*

*I'm looking forward to meeting you again at the Dubai event, which will be held on October 18-20, where world leaders and elite family offices will unite again to invest, create a brighter future, and the future of many new generations to come.*

*Tristan Roozendaal, Chief Executive Officer at Centralex, Hong Kong*



*It was a real honor and pleasure to speak at the 19th Sir Anthony Ritossa Global Summit with amazing panelist that are leading their industries into creating real change. Thank you very much It is always a true pleasure to attend your Summits. The 20th Anniversary will surely exceed my expectations once again!*

*Kristin L. Oltman, Technology Evangelist, Ethernity CLOUD, Germany*



*Super exciting news Sir Anthony Ritossa's Global Family Office Investment Summits  
Sir Anthony Ritossa .....you have built a platform that not only supports economic  
growth for the region, but also is a launch pad for new businesses and entrepreneurs...*

*Santosh Vishwasrao, Co-Founder & Director at Fynte, India*



RITOSSA FAMILY OFFICE

SIR ANTHONY RITOSSA  
CHAIRMAN

**Watch the Video**

